



GOLUMO EV FRANCHISE

Invest in India's EV Revolution – Clean, Transparent, Profitable

WHY EV CHARGING, WHY NOW?

India's electric vehicle market is experiencing remarkable growth at over 40% **year-over-year**. This surge creates an unprecedented opportunity for forward-thinking entrepreneurs in the EV charging infrastructure space.

The government has set an ambitious target of **1 million public charging points by 2030**, with Andhra Pradesh & Telangana leading the way in EV adoption across the country.

Early franchisees gain significant advantages: securing prime locations, establishing market presence before competition intensifies, and avoiding the rising entry costs that will come with increased market maturity.

⚡ There is no better time to invest. The EV wave is here.



GOLUMO FRANCHISE BUSINESS MODELS

01

DC Charger (Entry Model)

Investment: ₹10 Lakhs

Proper DC charger with 60-120kW capacity - not a slow charger with full functionality. Ideal for locations that already have the required transformer and electrical infrastructure in place.

02

AC Cluster (10 × 22kW)

Investment: ₹15-18 Lakhs

A cluster of 10 AC chargers, each with 22kW capacity. Perfect solution for residential complexes, commercial buildings, and office spaces where vehicles are parked for longer periods.

03

Fast DC Charger (60-120kW)

Investment: ₹18-25 Lakhs

Complete package including transformer, civil works, and full infrastructure. Ideal for highways, high-traffic hubs, and premium commercial areas requiring rapid charging solutions.

INVESTMENT & INCLUSIONS

Your franchise investment with GoLumo is comprehensive and transparent. Our all-inclusive approach ensures you have everything needed for a successful EV charging business.

- Chargers (hardware, cables, connectors)
- Transformer & electrical infrastructure
- Civil works & site preparation
- In-house CMS software (dashboard, billing, monitoring)
- Installation & branding First-year maintenance included



No hidden costs. Your investment covers everything needed to start generating revenue from day one.

RETURN ON INVESTMENT

2.5-3.5 YEARS

With GoLumo's transparent financial model, franchisees can expect clear, predictable returns. Our pricing structure ensures a healthy profit margin with full visibility into all revenue and expenses through our real-time dashboard.

Charging price per kWh ranges from ₹ 18-24, with an est profit of ₹ 8-11 per kWh after all expenses. This profit is split fairly between GoLumo and franchisee, with complete transparency and no hidden charges.

₹ 18-24

Charging Price (per kWh)

₹ 6-8

Electricity Cost

₹ 2-3

Maintenance & CMS

₹ 8-11

Net Profit(perkWh)

FRANCHISEE BENEFITS & SUPPORT

GoLumo empowers franchisees with comprehensive support while maintaining complete transparency. We handle the technical complexity so you can focus on business growth.

- GoLumo manages **installation, permits, and infrastructure setup**. We can even source land if needed.
- **Real-time dashboard** shows all sales, expenses, and profits with 100% transparency.
 - Access to **bank loan support** under EV Mitra Scheme and clean mobility financing.
 - Expert support from our **European + Indian team** ensures professional, ethical partnership.

"Invest in a transparent business model where you can verify every transaction in real time."



GO LUMO COMPETITIVE ADVANTAGES

GoLumo offers a unique franchise opportunity that stands apart from other EV charging businesses. Our approach combines European standards with deep understanding of the Indian market, creating an unparalleled franchise experience focused on transparency, support, and long-term profitability.

01.

100% Transparency: Every unit sold is recorded and verified via onsite meter. Our live dashboard shows all revenue, expenses, and profit in real-time. This ensures complete trust and accountability between GoLumo and franchisees.

02.

Complete Setup Support: GoLumo handles everything from site selection to installation. If you own land, we handle the setup. If not, we help find and negotiate the right location. All permissions, infrastructure, and technical requirements are managed by our team.

03.

European + Indian Expertise: Our unique team culture combines European business standards with in-depth knowledge of Indian markets. This ensures fair business practices, professional accountability, and culturally-relevant support throughout your franchise journey.

04.

Fair Profit Sharing: Unlike other franchise models with hidden fees, our profit-sharing structure is completely transparent. Net profits of ₹ 8–11 per kWh are fairly divided, with all calculations visible in real-time on your dashboard.

NEXT STEPS & CONTACT

Ready to join India's EV revolution? Start your GoLumo franchise today and secure prime locations before competition rises. Early movers will lead the market with long-term returns and sustainable growth.

Our team is ready to guide you through every step of the franchise setup process. From site selection to installation and beyond, GoLumo provides complete support with **100% transparency** and professional expertise.

✉ ajay@golumo.world

☎ +91 9000168015

🌐 golumo.world



Become a GoLumo Franchisee Today

